

FOR IMMEDIATE RELEASE

HIGH HOPES FESTIVAL & SUMMIT

AT PERSHING SQUARE PARK & MILLENNIUM BILTMORE HOTEL
ON OCTOBER 20TH- 22ND, 2019

October 7, 2019

(LOS ANGELES, CA) The inaugural **High Hopes Festival & Summit** is the first music, arts and legal cannabis business job fair to take place in the heart of Downtown Los Angeles at Pershing Square Park and Millennium Biltmore Hotel.

High Hopes Festival features the first-ever industry-leading legal cannabis job fair featuring over thirty plus of the most established legal cannabis companies in California including the world-famous Jungle Boys, Sherbinski's, Moxie, Field Extracts, Wonderbrett, Loaded, Centurion, Loudpack, Connected, Genius, Timeless Vapes, and many more. "People still don't believe it when I tell them that you can register for our job fair, bring your resume, and we'll give you the concert ticket that money can't buy!" Says Carla Garcia, Co-Founder of High Hopes. "Our artists care about building the legal cannabis community. What better place than the epicenter of legal cannabis in Downtown Los Angeles. Redman, Ghostface Killah, Bam Marley, & B-Real of Cypress Hill are leading this great event. They are donating their talent and performances to encourage people to come out and get a job!"

The single-day festival will also feature, tasty food trucks, a picnic in the park, and a free movie after the all-star concert. The all-time cult classic, Dazed & Confused will play on the concert stage screens to close out the festival. The event is 21 & over. All you need to do is register to come to the job fair on our website, bring 20 copies of your resume, come dressed business casual, and you get to enjoy the concert & movie for free.

The industry only B2B Summit will feature several keynote speakers, interactive entertainment, High Hopes Honors, private dinners, & a critically acclaimed street art installation. Confirmed Keynote Speakers and panelists include Ivan Vanorwick of Jungle Boys, Steve DeAngelo of Harborside, Mario Sherbinski, Corey Thomas of Honey Pot, and many more. B-Real of Cypress Hill will moderate the "Origins of Kush" featuring Josh D, Wonderbrett, Kenji Fushijima, Bubba, & Mark. This will be a historic conversation about one of the most beloved strains of cannabis.

Known Gallery partners with High Hopes Festival to launch an interactive art show. World-renowned artists PUSH and TRAV to unveil new pieces, facilitate an interactive workshop and participate in Keynote panel.

Redman, an American rapper made famous by the Def Jam label in the early 90s, and known around the world for his collaborations with Method Man of Wu-Tang Clan, 2Pac, and Eminem, among others, has been a long-time advocate of marijuana. He will be launching his new cannabis lifestyle brand "Jane Train." It's a lifetime in the making for the self-proclaimed professional smoker who will also be honored at the Summit.

"Anyone who has truly committed their livelihood, their blood, sweat, and tears into the cannabis industry and hasn't given up, has to have high hopes." Says Chang Weisberg Founder of High Hopes. Several celebrities & athletes will be featured on the panels advocating for legalization, regulation, & sharing their inspiring stories. Gary Peyton, Al Harrington, Kenyon Martin, Fran Dresser, & Dr. Dina will be a few of the legal cannabis advocates speaking at the Summit. If that wasn't enough, Summit attendees will also see the launch of Wonderbrett's Banana OG & Ghostface Killah's Wu-Goo worldwide brand relaunch.

We have teamed up with the Last Prisoner Project, a non-profit dedicated to bringing restorative justice to the cannabis industry through clemency, expungement and reentry work. To find out more visit [Last Prisoner Project at https://www.lastprisonerproject.org/](https://www.lastprisonerproject.org/).

For a complete list of speakers, Honorees, panelists and sponsors visit highhopeslife.com.

For press inquiries and more information, please email pr@highhopeslife.com.